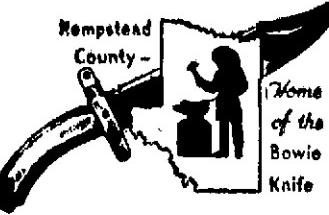


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Hope Star



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100 Held in Rioting at Florida City

FORT LAUDERDALE, Fla. (AP)—The police chief of this resort city, faced with handling 25,000 vacationing college students, came under fire today from a business leader.

George W. Gill Jr., president of the Chamber of Commerce, told city commissioners there was "no excuse for Tuesday night's mass arrest" of students.

More than 100 youths were arrested as police moved to clear out the Fort Lauderdale beach area, the scene of students disorders.

"You can't chase these students out of town by illegal means," Gill told the commission which met in an emergency session to consider ways to handle the mass of Easter vacationists, who annually bring an estimated million dollars in business into town.

After his remarks, commissioners sent for Chief J. Lester Holt.

Scores of unkempt and scantily clad students were sentenced to jail or fined following efforts of police to prevent further rioting.

Two judges operating at top speed gave 46 students a choice of either three days in jail or a \$5 fine. More were lined up awaiting court appearances.

Some 25,000 students, in Fort Lauderdale for spring vacations, rioted after police imposed a night-time ban on beer and water-front necking.

The students were clean shaven but appeared in court in wrinkled clothes and bathing trunks. Many were barefoot.

A monumental traffic jam occurred Tuesday night on U.S. 1A, flanking the Atlantic Ocean, as police used blockades to prevent rioting.

Police said the 100 arrests were the result of their crackdown on students who didn't keep moving when requested or "gave backtalk to us."

Students complained in court about police tactics. And oceanfront resort owners expressed disapproval too, saying restriction of students was stifling business.

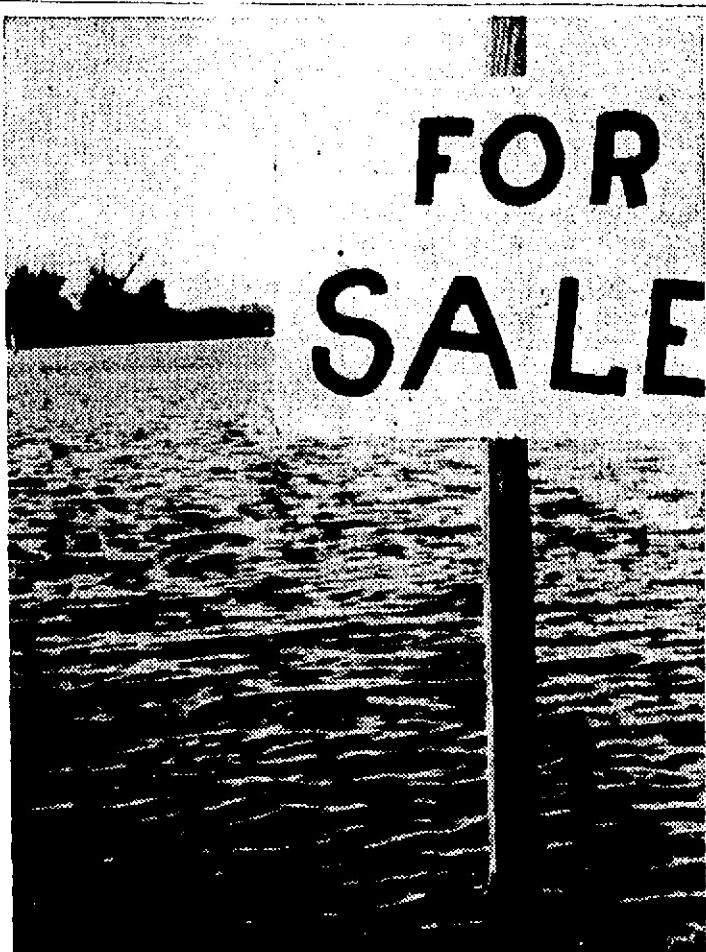
4-H Members Get Quality Chickens

The Hempstead County 4-H poultry chain placed 600 high quality pullet chicks with 6 4-H Club members last week. Calvin Caldwell, County Agent, announced today. They will grow out these pullets as their 4-H poultry project for 1961 and return 12 pullets this fall to the 4-H poultry show. After the show, the pullets returned will be auctioned off and the money received will be used to purchase baby chicks next year for the 4-H poultry chain.

This 4-H poultry chain program was started in Hempstead County by money provided by the Sears-Roebuck Foundation to purchase the first chicks. The Foundation provides \$90.00 in prize money each year the program is carried on in the county.

The program is designed to teach the club members good management principles in poultry and egg production. The Extension Agents will visit the club members regularly to advise them on brooding and rearing their pullets. Another objective is to reduce the cost of producing eggs for the family through the use of better quality laying flocks. Many families do not realize the cost of keeping a flock of low producing hens.

The club members agree to follow the Agricultural Extension Service recommendations in growing out their pullets. When the birds are approximately 22 weeks old, each youngster selects 12 of his best pullets and brings them in for the show. At the show, the pullets are judged and awarded a blue, red, or white ribbon, depending on the quality of the bird. The show is an excellent opportunity for the club members and other interested poultry producers to observe the different management and feeding programs.



GOOD AS NEW — THERE'S A PERFECTLY GOOD LAKE for sale at Randolph community in Fannin County near Bonham, Tex. The water is good as new, but a little muddy because of catfish. The buyer will get title to all the fish, turtles, snakes, and bear cans. The 14.25-acre lake is offered for sale by the Fanning Commissioners Court. The lake was acquired by the county when the old Cotton Belt Railroad right-of-way was purchased for highway purposes. — NEA Telephoto

Titian Makes 800-Mile Test Run

5-Year Term for Theft of Quarter

DALLAS, Tex. (AP)—As penalty for a 25-cent robbery a Dallas youth must serve five years in prison.

Dist. Judge J. Frank Wilson pronounced the sentence Tuesday for John D. Collins, 17, identified as leader of a gang which terrorized children on school yards.

A school official said 12 youngsters were robbed of small change at Seguin Junior High School last Sept. 28.

State Storm Is Worst in Camden Area

By THE ASSOCIATED PRESS

A heavy thunderstorm accompanied by marble-sized hail caused flash flooding in Camden early today and the U.S. Weather Bureau predicted a crest on the Ouachita River at Camden above flood stage.

Heavy rains also lashed other parts of south Arkansas, which was under a severe weather alert most of Tuesday night. The warning expired early today without any reports of major damage.

Water six to eight inches deep covered streets in the southern and western sections of Camden after the early-morning storm. Lightning started fires in two houses, but there were no injuries. Police said the water receded rapidly and there were no reports of houses damaged from the runoff.

Camden recorded 1.73 inches of rain in about two and a half hours.

Texarkana and Pine Bluff had more than 1½ inches of rain and Blytheville and Des Arc had more than an inch.

The Weather Bureau said the Ouachita River at Camden should crest at 26 to 28 feet on Saturday. Flood stage is 26 feet.

Even at two feet above flood stage the river is not expected to cause any serious flooding.

The Ouachita at Camden rose 5.9 feet overnight to 24.3 feet, but it began falling upstream at Arkadelphia, where heavy rains brought a 7.7 foot rise Tuesday. The river dropped 2.6 feet at Arkadelphia.

Other rivers except the White are well below flood stage. At Clarendon and St. Charles the White has been slightly above flood stage for about a week and is expected to remain at that level for a few days.

Camden police said lightning today's storm started a fire which heavily damaged the Doyne Hunicutt home. Another fire started by lightning at the home of F. L. Thompson caused less serious damage.

The Weather Bureau said this covers an area in Arkansas roughly south of a line from Camden to Texarkana.

Bulletin

LITTLE ROCK (AP)—The U.S. Weather Bureau today issued the following severe weather forecast for extreme southern Arkansas, northwestern Louisiana and northern Texas:

"Scattered severe thunderstorms are expected this afternoon in an area along and 60 miles either side of a line from Tyler, Tex., to 40 miles northeast of Monroe, La., during the period from 3 p.m. to 9 p.m. Large hail and damaging surface winds are expected in most intense thunderstorms."

The Weather Bureau said this covers an area in Arkansas roughly south of a line from Camden to Texarkana.

Grandmother of Hope Woman Dies

Mrs. T. A. Miles died Tuesday at her home in Sapulpa, Okla. Survivors include a granddaughter, Mrs. W. R. Caldwell of Hope. Funeral arrangements are pending.

Mr. and Mrs. Caldwell and family left early this morning for Sapulpa.

Continued on Page Six

District of Columbias Given Vote

TOPEKA, Kan. (AP)—The Kansas House today ratified the 23rd Amendment to the Constitution, giving citizens of the District of Columbia the right to vote in presidential elections. This makes Kansas the 38th state to ratify the amendment, and is the last needed.

Passage by the House on a vote of 88-0 completed action on the amendment by the Kansas Legislature. The Senate had passed it previously.

Kansas thus got the honor of being the state which made the amendment effective. Ratification by 38 states was required.

Earlier today the New Hampshire Legislature became the 37th state to ratify.

There had been some jockeying the past few days between the Texas, Ohio and Kansas legislatures as to which would be the 38th state.

Employers to Pay Out More Than Benefits

LITTLE ROCK (AP)—Arkansas employers will pay out about \$1 million more than the state will get from a new federal unemployment program, but Employment Security Administrator J. L. Bland says it is worth it.

Bland said Tuesday that Arkansas employers would have to pay about \$6 million in tax whether Arkansas residents got any additional benefits or not under the program to extend jobless benefits.

Arkansas stands to get about \$5 million in benefits from this program.

Bland said that Arkansas actually won't be out that \$1 million.

He noted that about 6,000 Arkansas residents will get extended benefits from other states. He said these are persons who lost their jobs in other states and returned to Arkansas, but get benefits from the other state. These benefits will total more than \$1 million, he said.

The new program, to begin April 10, will provide additional benefits to persons who have used up their 26 weeks of unemployment compensation. Benefits for the extra 13 weeks will range from \$10 to \$30 a week.

Bland estimated that 27,000 Arkansans will be eligible for the extended benefits before the program expires March 31, 1962. The state participated in a similar program during the 1958 recession.

Arkansas isn't alone in paying out more than it will get. Bland said he said 40 states technically will pay more than they receive, but that, like Arkansas, many of these have residents drawing benefits from high unemployment areas.

The unemployment tax is scaled on a company's employment record. The minimum is one tenth of one per cent for firms with a stable work force. As turnover goes up, so does the tax.

Child Dies in Doll-House Fall

CHILI, N. Y. (AP)—Donna Marie Meister, 8, was injured fatally Tuesday when she apparently fell while climbing a 9-foot doll house in the yard of her home.

Even at two feet above flood stage the river is not expected to cause any serious flooding.

The Ouachita at Camden rose 5.9 feet overnight to 24.3 feet, but it began falling upstream at Arkadelphia, where heavy rains brought a 7.7 foot rise Tuesday. The river dropped 2.6 feet at Arkadelphia.

Other rivers except the White are well below flood stage. At Clarendon and St. Charles the White has been slightly above flood stage for about a week and is expected to remain at that level for a few days.

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The Weather Bureau said this covers an area in Arkansas roughly south of a line from Camden to Texarkana.

Widow in Fatal Shooting Paroled

LOS ANGELES (AP)—Mrs. Anna L. Kellett, 34, found guilty of involuntary manslaughter in the shooting of her husband, Dr. Mack Kellett, 40, formerly of Parsons, Ark., Tuesday was placed on two years probation.

Mrs. Kellett contend she accidentally shot her husband while struggling with him for a pistol

Dog, Tear Gas and Police End Sit-in

By THE ASSOCIATED PRESS

A snarling police dog and a tear gas bomb stopped Negro students from parading in support of arrested sit-in demonstrators at Jackson, Miss.

"Police state tactics" were charged by the National Association for the Advancement of Colored People in protesting the use of city policemen to surround the Jackson State College Tuesday.

The developments followed Mississippi's first sit-in, when nine students from another Negro college were jailed for demanding service at the white city library.

Several Negro students were clubbed by policemen, the NAACP charged.

A Mississippi legislator, Rep. Philip D. Bryant, blamed the sit-in on the segregation-minded State Sovereignty Commission, which he said sends speakers North to "tell their audiences glowing tales of racial harmony. The best way to handle segregation is to keep our mouths shut."

In Washington, Secretary of Interior Stewart L. Udall said he meant business when he told the Washington Redskins' football team to hire players without regard to race. The next move, he said, is up to owner George Preston Marshall, whose Redskins signed a 30-year contract to play in a new stadium being built on land leased from the National Park Service.

Four Negroes, arrested for theater stand-in demonstrations at Chattanooga, Tenn., refused bail and chose to stay in jail.

New Jersey's Civil War Centennial Commission, which has a Negro member, decided to attend the national commission's assembly next month after the site of the meeting was changed from a segregated hotel to Charlestown's U.S. naval base.

Secretary Ted Lamb of the Little Rock School Board warned that unless the board speeds up desegregation, federal courts will force complete integration of the city's schools.

He pointed out that there are only seven Negroes in Little Rock's Central High School compared with nine in 1959.

A federal Court of Appeals has ruled that Little Rock integration must be extended to junior high school.

Bland said Tuesday that Arkansas actually won't be out that \$1 million.

He noted that about 6,000 Arkansas residents will get extended benefits from other states. He said these are persons who lost their jobs in other states and returned to Arkansas, but get benefits from the other state. These benefits will total more than \$1 million, he said.

The new program, to begin April 10, will provide additional benefits to persons who have used up their 26 weeks of unemployment compensation. Benefits for the extra 13 weeks will range from \$10 to \$30 a week.

Bland estimated that 27,000 Arkansans will be eligible for the extended benefits before the program expires March 31, 1962. The state participated in a similar program during the 1958 recession.

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dispatches

No Displays for

Optometrists

ALBANY, N. Y. (AP) — The

State Board of Regents said today it

took a dim view of optometrists who

display spectacles to advertise

their business. Under a new

regulation, it will be considered

unprofessional conduct for opto-

metrists to display eyeglasses and

other optical equipment in office

windows and reception rooms.

Pine Garden Club Meets

With Mrs. Frank Turberville

A profusion of artistic bouquets

of spring flowers decorated the

home of Mrs. Frank Turberville

Thursday for the March meeting

of the Southern Pine Garden Club.

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MEDIUM 3 Doz. 1.25
LARGE 3 Doz. 1.45**RUSSELL'S**
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HOPE, ARKANSAS

**Fee in Each
District,
Holt Rules**

By JOHN R. STARR

Mrs. N. R. Nelson was assisting hostess.

C. H. Tompkins was the guest speaker at a weekly dinner meeting of the Kiwanis Club Thursday at the Broadway Hotel with Milton Stokes, president presiding.

Jeff Livingston gave the devotional and led the singing of America.

Program leader Ernest Jamison introduced Mr. Tompkins who gave a humorous talk on "Women Without Men," and "Men Without Women."

John Teeter Jr., committee man of Boy Scout Troop 81, presented the club the charter of Troop 64 which is sponsored by the club and it was accepted by Ellis Stewart.

He also gave registration cards to committee men Jeff Livingston and Bill Ward. Carol McLellan is the Scoutmaster.

Prescott News

Tompkins Kiwanis Speaker

C. H. Tompkins was the guest speaker at a weekly dinner meeting of the Kiwanis Club Thursday at the Broadway Hotel with Milton Stokes, president presiding.

President, Mrs. Dudley Rouse called the meeting to order and led the club's meeting. The minutes were read by the secretary, Mrs. Jim Morris. Mrs. Frank Gilbert gave a report of the Council of Garden Clubs meeting.

Mrs. D. L. McRae Jr., program chairman, introduced Mrs. Jack Kennedy of Arkadelphia who gave an informative talk on "Standards for Judging to Remember in Making Flower Arrangements."

A dessert course and coffee was served to 15 members and two guests, Mrs. O. G. Hirst and Mrs. Kennedy.

Mrs. Beavert Family Reunion

Mrs. Romie Beavert honored Mr. Beavert and their daughter, Mrs. Glen McKelvey with a family dinner on Thursday at their home on their birthday anniversaries.

Guests were Mrs. O. B. Beavert, Mrs. B. B. Beavers, Mr. and Mrs. Roy McKelvey, Mr. and Mrs. Earl Baker, Bobby Baker, Mr. and Mrs. R. B. Baker and children.

Mrs. Buchanan BWC Hostess

The monthly meeting of the Business Women's Circle of the First Baptist Church was held Thursday in the home of Mrs. Bessie Pearl Buchanan with 12 members present.

The meeting was called to order by the president, Mrs. Ruby Buchanan and Mrs. B. P. Buchanan voiced the opening prayer. Mrs. Julia Stainton assisted by Mrs. B. P. Buchanan, Mrs. Mary Spires, Mrs. Gurti Meador, Mrs. Thais McLellan, Mrs. Lucy Alice Pounds and Mrs. Alicia Woodell, presented the program on "My Prayer to God That They Might Be Saved."

Mrs. Viola Phillips taught the mission study. The meeting closed with group singing.

Cake and punch were enjoyed during the social hour.

Mrs. Harold Lewis has returned from Waco, Texas where she visited her daughter, Miss Nancy Lewis, a student at Baylor University.

Mrs. Al Williams, Mrs. Saxon Regan and Mrs. S. B. Scott motored to Texarkana Friday.

Miss Martha Nell Pry of L.R. spent the weekend with her parents, Mr. and Mrs. Alfred Pry.

Mr. and Mrs. V. D. Wortham of Gurdon were Saturday guests of their daughter, Mrs. L. C.

Mrs. Rand Wins Change of Venue

BENTONVILLE, Ark. (AP) —

Defense attorneys for Mrs. Virginia Rand, 40, who is charged with the bedroom shooting of a Rogers restaurant owner, have won another legal victory.

Monday, they succeeded in an attempt to get a change of venue for Mrs. Rand's second murder trial. She was convicted of second degree murder the first time, and sentenced to seven years in

prison, but the Arkansas Supreme Court overturned the decision.

The second trial will be held in Washington Circuit Court in Fayetteville April 10. Judge Maupin Cummings, who presided at the first trial, also will sit for this one. Cummings' district includes both Washington and Benton counties.

The second trial was scheduled to begin here Monday.

All three of Mrs. Rand's defense attorneys took the stand at a hearing and one of them Joff Duty of Rogers, said he had received anonymous telephone warnings that his law practice would suffer as a result of his handling of the Rand case.

The Rand attorneys said their client could not get a fair trial in Benton County because residents already had made up their minds about the case.

Mrs. Rand was convicted in the fatal shooting in August, 1959, of Harry V. (Buddy) Clark. The Supreme Court, in reviewing the case, said inadmissible and prejudicial evidence has been allowed in the trial.

Mrs. Rand's attorneys last week asked to have the case tried in U.S. District Court, judge John E. Miller wrote an opinion remanding the case to Circuit Court, and it was this decision that Cummings quoted in allowing the trial to be moved to Fayetteville.

The state charged in the first trial that Mrs. Rand shot Clark when he tried to break off a love affair. The defense contended he invaded her bedroom while her

husband was away.

Ten defense witnesses and two for the state testified in the hearing Monday.

Don Garrison, city editor of the Rogers Daily News, testified as to news articles about the sensational case; the Rand lawyers contend in their change of venue petition that community opinion was inflamed against Mrs. Rand.

One species of termite can eat through concrete five inches thick. 1

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Savings and Loan business**Famed Light on Lawrence Out**

OGDENSBURG, N. Y. (AP) — The local lighthouse, after guiding traffic on the St. Lawrence River for 150 years, has become obsolete and even may cause ships not familiar with the river to run aground. The Coast Guard says buoys have taken the place of the lighthouse, whose light "I" be extinguished permanently June

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Blends of 70% Dacron

30% Worsted, Wash

SOCIETY

Phone 7-3431 Between 8 A. M. and 4 P. M.

Calendar

Friday, March 31

The C. W. F. of the First Christian Church will have a prayer service in the sanctuary from 2 to 3 p. m., Friday, March 31.

Saturday, April 1

The Shover Springs HD Club the 4-H Club and Ladies Auxiliary will sponsor an Auction Sale and Fellowship meeting on Saturday, April 1, in Fellowship Hall at the Shover Springs Church. A potluck supper will be held at 7 p. m., and the auction will follow. Everyone is invited.

Sunday, April 2

The choir of the First Baptist Church will sing the Easter portion of Handel's "Messiah" at 7:30 p. m., Sunday, April 2. The choir will be accompanied by Mrs. H. A. Spraggins, organist, and featured soloists will be Mrs. James Shuffield, Mrs. Ed Ogran, and Gilbert Thomas, choir director.

Saturday April 15

The Southwest District Junior Music Festival will be held Saturday, April 15 in the Whiteside School at Camden. A number of local junior music club members will participate in the competition.

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IT'S BIGGER THAN EVER!

WINNER OF
8 ACADEMY AWARDS!

MARLON BRANDO ON THE WATERFRONT

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FREE MERCANDISE OF YOUR CHOICE

\$150 IN YOUR
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WORTH PURCHASED
FROM THIS HUGE
CATALOG SELECTIONTHIS OFFER APPLIES
TO OVER 120,000 ITEMSSPRING GENERAL
Office Equipment
Automotive Supply
Garden Book
Camera Catalog
Toy Catalog

School Fuss Brings a Public Meet

DE WITT, Ark. (AP)—The De Witt School Board's dismissal of four faculty members led Monday night to a public meeting at which the action was both criticized and defended.

Despite the spirited meeting, it wasn't disclosed publicly why the employees were dropped.

The board did not renew the contracts of Dale Counce and James Mitchell, assistant athletic coaches, or of Mrs. Reba Lorick and Mrs. Sam Cook, teachers.

Mrs. Cook is the wife of Coach Sam Cook, a well known figure in Arkansas athletics.

Dr. John M. Hestler, an unsuccessful candidate for the five-member school board at the last election, and other critics charged that failure to hire Mrs. Cook was aimed at forcing Cook to resign.

Harold L. Stephenson, the board secretary, denied that the action was directed against Cook. He said if it had been the board would have dropped Cook himself.

Board President Elmer Ferguson said board actions were always in the interest of the 1,600 students in the De Witt School District.

He didn't say why the faculty members had been dropped and after the meeting declined to comment on this point or to discuss possible future moves by the board.

The audience, which apparently contained more board critics than sympathizers, took a standing vote calling for the "retirement" of Sept. R. H. Brotherton, who didn't attend the meeting.

was offered by Mrs. Shuffield.

Roll call was answered by each member saying "How I can improve my appearance." The President, Mrs. Shuffield, led the group in a short business session. Discussion was held about observing National HDC Week in May.

Mrs. Leon Prescott then gave an interesting demonstration on Shape Insurance. The meeting was then adjourned after which the hostess served cookies and iced drinks to the members. The next meeting will be held in the home of Mrs. Loy Rodgers on April 20th.

Mrs. Loy Rodgers began the meeting with an eyeopener, "Polish Up Your Posture," after which Mrs. R. G. Shuffield conducted the Devotional. Her theme was "Gardening Time" and the Scripture reading was taken from Gen. 9:20. Everyone then joined in singing "To The Work." Prayer

Hope Junior Auxiliary Meets In Community Room

A very important meeting of the Hope Junior Auxiliary took place Wednesday morning March 22 in the Community Room of the First National Bank. Officers are slated to be elected, and new projects chosen.

Reports of the achievements of the last year have been sent to headquarters of the National Association of Junior Auxiliaries. They will be exhibited at the National Convention which will be held in the Buena Vista Hotel in Biloxi, Miss. on May 4 and 5.

The current project, directed by Mrs. E. P. Young Jr. is the testing of eyes at Garland School. Plans to enlarge the visitation program to Hope Nursing Home and the Branch Annex were announced by the chairman, Mrs. Forney Holt.

The president, Mrs. George Robinson announced that the Thrift Shop is proving satisfactory in its new location on Second St.

Births

Mr. and Mrs. Jim Rankins of Seattle, Wash. announce the arrival of a daughter born on March 26. Paternal grandparents are Mr. and Mrs. W. T. Rankins of Utopia Ark. and maternal grandparents are Mr. and Mrs. Arlis Adams of Hope.

Mr. and Mrs. Monroe Robinson Jr. of Magazine, Ark. announce the arrival of a baby girl, Kelley Jeanne, born March 24. Paternal grandparents are Mr. and Mrs. Monroe Robinson Sr. of Hope, and maternal grandparents are Mr. and Mrs. Joe Rogers of Magazine, Ark.

Dear Tired of Quarrels:

The obvious course would be to pad-



Here's the costume look in daytime dresses this spring. Pauline Trigere does a three-piece cape costume (left) in greige worsted wool. Wide, brief cape is lined in silk print matched to sleeveless blouse and belt. Pink and black are the colors (right) for this costume by Ben Gershel. Shocking pink sheer wool jacket is lined in pink-and-black silk print matched to sleeveless overblouse. Widely-pleated skirt is black wool.

DOROTHY DIX

May and December

By HELEN WORDEN ERSKINE

Dear Helen:

I am 20 and madly in love with a woman who is 35. We want to marry but fear to because people keep telling us it won't work, the difference in our ages being so great. We would like to have your opinion as someone who knows love, on whether or not we should wed. —Jerry

Dear Jerry: If you were 10 years older, I would say, take a chance, even though your chances for happiness would still be slim.

But at 20, the odds against you are even greater. Take a slow boat to Hong Kong, sign up for a trip to the moon; do anything to keep from making a mistake which could only end in tragedy.

Dear Helen: I am a secretary in an employment office, a position which gives me the opportunity to meet and befriend many people in all walks of life. I am easy going and often get called upon for extra typing tasks which the other girls won't do. I explain this to give you an idea of my character.

In the 10 years I have been dating, I always wind up with a broken heart. Hazardous travel last winter made it impossible for my latest boy friend to see me as often as he wished. The inevitable happened. He fell for a teen-ager (he's 26) nearer home. I give him credit for telling me—So—we wind up just good friends. Am I destined to always be someone's big sister instead of sweetheart? I am approaching 30 and begin to worry. What's wrong?

Dear B.: Nothing's wrong. You just haven't met the right man. Send a stamped self-addressed envelope for my leaflet, "Broken Romances." Stop worrying and go on being your generous, understanding, warm-hearted self. Sometime, somewhere you'll meet a man big enough in soul to appreciate your fine qualities and then it will be for keeps.

Dear Helen:

My brother thinks he runs everything, including me, since our Dad died. He is 18, I am nearly 15. He goes through my room taking whatever he pleases. When I ask him to leave my belongings alone he mocks me. Mom does little about this. I am high-strung and get cross easily. As a result I can no longer be pleasant at home, though I get along elsewhere just fine. What can I do to overcome all this trouble?

Tired of Quarrels: Dear Tired of Quarrels: The obvious course would be to pad-

The statement added, "Until harmony exists in integrated civic and religious activities we feel that children should not be forced to pioneer such a drastic change in community life."

Lamb said he hoped other groups would support the action of the ministers.

Russell Matson Jr., vice president of the school board, told the ministers that he thought the board had been remiss in its preparation of teachers and students for the changes brought by desegregation in high schools here.

The 8th Circuit Court of Appeals has overturned a District Court decision and ordered the school board to step up integration in high schools and begin junior high desegregation.

The resolution passed by the clergymen asks ministers to "prepare the members of their congregations." It also asks the school board to prepare the teachers and students, the PTA to prepare school patrons, and the Chamber of Commerce and civic clubs to prepare the business and professional community.

"The Ministerial Association is concerned that our local community should better be prepared this fall than we were in 1957-58," the resolution read. In that first year of integration, there were riots at Little Rock Central High School.

The only negative vote was cast by the Rev. Darel S. Ross, a Baptist minister, who said he thought the resolution might be considered an affront to Matson. Matson said the resolution was no more a criticism of the board than it was the whole community "which has been a little remiss."

Favors Medical Care Under SS

LITTLE ROCK (AP)—Assistant State Insurance Commissioner Fannie Hardy said today she believed that medical care for the aged under Social Security would be preferable to having private or commercial companies handle such a program.

She said the matter was discussed at a conference she attended last week at Racine, Wis.

"Insurance companies cannot fix a rate for those old people to give them a medical insurance plan," Miss Hardy said.

"Their welfare money might be all spent on medical insurance and then when they got sick they might discover that their case is not covered by the policy."

Under Social Security, the aged would be placed in a medical facility and cared for regardless of the type or length, she said.

She denied that the Social Security plan would be socialized medicine. She said any person having the means could still consult any physician he wished and added that "as long as you have a choice it's not socialized medicine."

rado Springs. Mrs. Stouffer is a city employee.

They had found shelter in the cave after their automobile stalled in snowdrifts on Rampart Range Saturday.

The two had suffered somewhat from cold and weariness, but otherwise were in good condition. Dye said they managed to find enough dry wood for a fire, lighting it with a cigarette lighter.

The couple, along with Douglas Richards, 30, had driven on a sightseeing trip to the remote area 15 miles southwest of here.

The three tried Saturday afternoon to walk out of the snowbound area but turned back for shelter in the cave where they spent Saturday night.

Richards struck out alone at dawn Sunday and reached a ranch house about 1:30 p.m.

A helicopter from Lowry Air Force Base dropped sleeping bags, food and hand axes. Airmen said the couple had a large fire burning and waved to them before gathering the dropped supplies.

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ROCK-BOTTOM RATES
Call: Bob Lewis
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Wave Results Guaranteed
DIANE'S BEAUTY SALON
114 W. 2nd Ph. 7-3118

Trapped Pair Rescued by AF

NEW ORLEANS (AP) — James M. Folkman, 84 and childless, has left his entire estate to the U.S. government. Under the terms of the will, probated Tuesday, his estate of about \$17,500 was left to the government. He died March 11.

Sheriff John Hammond said they were Perry Dye, 40, and Billie Stouffer, 25, both of Colo-

DOROTHY DIX

★ FOR THE ENTIRE FAMILY ★

Velvet Step Patent and White

5½ to 10 AA to B 10.95

Block and White SPECTATOR

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GIRLS TRIOS 5 to 10 - AA to B 6.99

WEE ONES By Weatherbird Size 0 to 4 3.99

HAPPY HIKEERS Patent & White Sizes 4 to 3 4.49 to 4.98

LITTLE GIRLS SANDALS By Weatherbird Sizes 8½ to 3 2.99

FOR LITTLE MEN By Weatherbird Buy Now 4.98

BOYS' HAPPY HIKE SHOES

FREE!

LARGE EASTER BASKETS

- Children Register in Our Store for 1st, 2nd and 3rd Prize.
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Free Easter Basket With Purchase of Children's Shoes

OVERTURF'S FAMILY SHOE STORE

214 South Main Street • Hope, Ark. • City Club — Webster Shoes

HOPE'S EGG KING FOR THURSDAY IS DON SIMPSON CHILDS FOOD STORE

SPECIAL PRICE USDA GRADE A LARGE EGGS

39¢ Doz.

MARCH IS NATIONAL EGG MONTH

Pierce Sinks Dodgers for White Sox

By MIKE RATHET
Associated Press Sports Writer

The Chicago White Sox pitching staff, which cost the club the American League pennant last year according to Manager Al Lopez, is fast erasing the memory of the season's worst finish in 11 years as a major league skipper.

Southpaw Billy Pierce wiped out another hunk Tuesday in a 3-1 exhibition victory over the Los Angeles Dodgers as he limited the National Leaguers to two hits in a six-inning workout and became the fourth White Sox starter in succession to hurl low-hit ball.

Pierce's performance followed similar outings by Early Wynn, Frank Baumhamer and Herb Score — key members of the mound corps that also includes such proven holdovers as Bob Shaw, Turk Lown and Gerry Staley, along with newcomers Cal McLish and Juan Pizarro.

The pitching must do it for the 1959 pennant-winners, says Lopez, who blames last year's third-place finish on the staff. "We led the league in batting, fielding and stolen bases," says the senior. "So it must have been the pitching."

The St. Louis Cardinals, who have lost ace right-hander Larry Jackson for at least a month with a fractured jaw, got a boost when replacement Al Cieote combined with Art Kay and Mickey McDermott to shut out Milwaukee 1-0 on four hits.

Pittsburgh right-hander Bob Friend also turned in an outstanding job as he went the distance, scattering eight hits in a 9-2 triumph over the New York Yankees and gaining a measure of revenge for the two losses he suffered in last year's World Series.

In other games, San Francisco edged Boston 2-1; Minnesota nipped Philadelphia 3-2; Baltimore beat Kansas City 3-7 in 11 innings; Detroit defeated Cincinnati 7-5; and Washington whipped the Reds B team 5-3. The Cleveland-Los Angeles Angels game was rained out.

Roy Sievers drove in two White Sox runs and that was all. Pierce and reliever Russ Kemmerer needed to snap the Dodgers' seven-game winning streak. Jim Gilliam accounted for the Los Angeles run with a single in the seventh.

A single by Hal Smith, an error and Bill White's wind-blown double in the fifth brought across the game's only score as the Cards whipped the Braves with the unearned tally. Carl Willey and Don McMahon spun a six-hitter for Milwaukee.

Dick Stuart's homer with one aboard and Roberto Clemente's solo shot gave Friend the support he required while becoming the first Pirate pitcher to go the route. Roger Maris homered for the Yankees, mired in the exhibition cellar with a 6-13 record.

Home runs by Bob Schmidt and Felipe Alou backed Sam Jones' three-hitter pitching in a seven-inning sting for the Giants' victory over the Red Sox. Harmon Killebrew's one-on-round tripper in the ninth brought the Twins from behind against the Phils.

Ron Hansen's fourth single drove in the clincher for the Orioles in their extra-inning struggle with the A's. Homers by Steve Boros, Rocky Colavito and Harry Chiti powered the Tigers to their

Legal Notice

PUBLIC NOTICE

Hope Broadcasting Co., doing business as Radio Station KXAR in Hope, Arkansas, on 1450 KC, 250 watts power, has applied to the Federal Communications Commission on March 21st, 1961 for renewal of its Broadcasting License effective June 1, 1961. Stockholders having 10% or more shares in the corporation are A. H. Washburn, Roy Anderson, B. W. Edwards, and Haskell Jones, all of Hope, Arkansas.

Signed:
A. H. Washburn,
President

March 29, 30, April 5, 6, 1961

Legal Notice

NOTICE OF DISSOLUTION OF PARTNERSHIP

Notice is hereby given that the partnership operated under the firm name of Madlock-Bledsoe Texaco Service Station, located at West Third and South Pine Streets, Hope, Arkansas, composed of Ervin Madlock and Vance Bledsoe was dissolved on the 21st day of March, 1961.

All debts owing to said firm will be received by Ervin Madlock, and all demands on said firm must be presented to him, for payment, at Madlock's Texaco Service Station located at West Third and South Pine Streets, in the City of Hope, County of Hempstead, and State of Arkansas.

Ervin Madlock will continue to operate the Texaco Service Station located at West Third and South Pine Streets, Hope, Arkansas.

Dated at Hope, Arkansas, this the 21st day of March, 1961.

Vance Bledsoe

Ervin Madlock

March 22, 29, 1961



GIANT LUMBERMEN—The prospective Big Three in the San Francisco batting order this season are, left to right, Orlando Cepeda, Willie Mays and Harvey Kuenn, the former American League batting champion. Mays had 29 home runs last season. Cepeda hit 24.

Schoenfeld Full of Fight for Cards

By JOE REICHLER
Associated Press Sports Writer

ST. PETERSBURG, Fla. (AP)—A fellow asked Red Schoenfeld what he was trying to prove.

"Is it the money?" the guy asked. "Is it your pride? You're 38. Only two years ago you were in a hospital battling tuberculosis. You haven't played 50 full games in the last two years. You've put 19 years in the game, 16 at top speed in the big leagues. Don't you think you've had it?"

If the freckle-faced veteran, once the finest second baseman in the game, was annoyed by these blunt, searching questions, he gave no sign.

"I feel I haven't had it," he said today. "I think I can still play ball. I may not be able to play every day and I'm not as fast as I used to be, but I know I can help the Cardinals."

"I'm not out to prove anything. I just want to play ball. I made a good living doing it and I'm going to continue doing it as long as I think I can and others think I can be of help."

Schoenfeld, a top star with the Cardinals from 1945 to 1956 before he was traded to the Giants, was invited to spring training after he had drawn his release from Milwaukee at the end of the 1950 season. After three weeks, the Cards signed him to a \$25,000 contract.

"It's not the money," he said. "If that was it, I could have stayed with the new Los Angeles club for more money. Fred Haney [Angels' general manager] wanted me. Gene Autry [Los Angeles club owner] offered me \$45,000. But I wanted to play in St. Louis, my first love and my home."

Ernie Banks Works for His Honors

By JACK STEVENSON
Associated Press Sports Writer

MESA, Ariz. (AP)—The exhibition game was over. The Chicago Cubs had won. But out came the batting cage and in stepped Ernie Banks who figured he needed a little extra work on his timing.

That extra work was typical of the dedication the Cubs star puts into the game he terms "the best ever invented."

Voted the most valuable player in the National League in both 1958 and 1959, Ernie has hit 231 homers in a career dating back to 1953, more than any other major league shortstop.

Last season he hit 41 homers, but his average fell off to .271, well below his lifetime mark of .292.

"I was swinging at some bad balls so this spring I'm concentrating at swinging at only strikes," he explained.

Ernie works as hard or harder than the rookies in the camp where the emphasis is on youth.

"We've got good spirit and that means a lot to a ball club regardless of where it finished the previous year," he declares.

Chicago opened its Cactus League exhibition campaign by winning a majority of the games.

Ernie believes that even this early, that will help the team.

"You've got to have that spirit at the start of a season and winning the exhibition games helps to get it," is his philosophy.

He also was accused of making improper advances to his curate's wife, Elizabeth Neely, 37, and two girls, aged 13 and 14.

The verdict followed a hearing in an Anglican church consistory court.

Mrs. Brandy testified that she and the vicar—whose wife was aged and ailing—had sexual intercourse 70 or 80 times in the vicarage and the back seat of his car.

The curate's wife declared the vicar begged and fondled her when she went to his study to obtain some baptismal forms needed by her husband in his parish rounds.

The two teen-aged girls said the Rev. Mr. Thomas grabbed them and ran his hands over their bodies while interviewing them on Sunday school matters in the vicarage.

The vicar denied the charges and accused members of his parish of working with the curate to unseat him.

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**From Records
at Hempstead
Courthouse****Civil Docket**

Dean B. England vs Mr. and Mrs. Bruce Allen and Mr. and Mrs. C. H. Cutchall. Plaintiff prays judgment in the sum of \$341.14 plus costs.

Chancery Docket

Sam J. Kuykendall vs Charles F. and Frances Neims.

Elizabeth Ann Hawthorne vs Joseph Walter Hawthorne. Divorcee.

Willie Dean vs Mary Helen Dean. Divorcee.

Marriage License Issued

Way Strange, Stamps, Margaret

Hair, Hope, George G. Green,

McNab, Mrs. Winnie Belle Rosen-

baum, Saratoga.

Jerry W. Fant, Hope, Caroline

Cox, Hope.

William R. Cox, Hope, Dorothy

Jean Duke, Hope.

Arkansas Post was rechristened, Fort Charles III in 1763, when France ceded to Spain all of Louisiana west of the Mississippi which included what is now Arkansas

Court Docket**City Docket**

Lana Thompson, Running stop sign. Forfeited \$5.50 cash bond.

J. T. Thomas, Transporting over limit of taxed intoxicating liquor. Forfeited \$56.50 cash bond.

R. C. Maxwell, Fictitious state car license. Forfeited \$31.50 cash bond.

A. J. Regans, Fictitious state car license. Tried; fined \$31.50.

William R. Hinkle, Speeding. Forfeited \$11.50 cash bond.

Willie Taylor, Possessing untaxed intoxicating liquor for sale. Plea guilty; fined \$56.50.

Frank Valentine, Possessing untaxed intoxicating liquor. Plea guilty; fined \$56.50.

James Willis, Oscar Allison, Improper muffler. Forfeited \$16.50 cash bond.

Luther Bishop, Bobby Ware, Improper muffler. Plea guilty; fined \$16.50.

Bobby Ware, Improper brakes on car. Plea guilty; fined \$11.50.

William Tyus, Willie Taylor, No drivers license. Plea guilty; fined \$11.50.

Richard Richardson, Samuel M. Palmer, Lincoln Gulley, No driver's license. Forfeited \$11.50 cash bond.

Carl Latham, Drunkenness. Tried; fined \$16.50.

Harry McGee, Passing in a re-

P. B. Dispute Is Negotiated

PINE BLUFF, Ark. (AP) — Negotiations are scheduled Wednesday between representatives of Central Transformer Corp's Pine Bluff plant and the International Brotherhood of Electrical Workers. Talks Monday in the 4 week old strike produced no settlements, spokesmen said. Company negotiator Frank G. Bridges Jr. said neither side had changed its stand and the company sees little prospect of settlement.

The plant has continued operations despite the walkout of union electricians which followed failure to reach agreement on a new contract.

restricted zone. Forfeited \$11.50 cash bond.

Joseph Thomas Maher, Hazardous driving. Forfeited \$16.50 cash bond.

Doyle Perrell, J. W. Stevens, Fred Weatherspoon, Drunkenness. Forfeited \$16.50 cash bond.

John Phillips, Frank Smith and Marvin Toney, Drunkenness. Plea guilty; fined \$16.50.

Carl Latham, Drunkenness. Tried; fined \$16.50.

State Docket

James Ringo, Malicious mischief. Plea guilty; fined \$71.15 and 10 days in jail.

A. W. Scott, Disposing of mortgaged property. Dismissed.

L. C. Williams, Driving while intoxicated. Forfeited \$16.15 cash bond; served 1 day in jail.

Robert McClure, Lomie Ellis, Drunkenness. Plea guilty; fined \$16.50.

Rubin Hodges, Passing in a restricted zone. Forfeited \$26.15 cash bond.

Clyde G. Graham, W&H Sales Co. Powell Produce Co., Harold W. Taylor, No ACC Authority. Forfeited \$121.15 cash bond.

Marvin Bowers, No ACC Authority. Forfeited \$121.15 cash bond fine suspended upon payment of costs.

W. O. Talley, No ACC Authority Tried; fined \$121.15.

The following forfeited \$46.15 cash bond on a charge of Overweight:

Roy V. Cody, Oshburn, Inc., International Chemical Co., Charlie Zilcherman, Snider Lumber Co., Continental Service Co., Virgil Richardson, Ralph Meyers, Colonial Rubber Works, Sikes Transport, Charles England, Charles Liliberto, Texas Texture Paint Co., C&R Transport Co.

Civil Docket

L. S. Townsend vs Emmet Walsion, Southland Farms, Inc., Garnishee. Action on account for \$54.00. Judgment for plaintiff by default for \$54.00.

The Toggery Shop vs Willie L. Wesley, Graydon Anthony Lumber Co., Garnishee. Action on account for \$23.50. Judgment for plaintiff for \$7.50 by default.

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WAREHOUSE

BEDROOM FURNITURE

3 BIG
DAYS

SALE

THURS. - FRI.
SATURDAY

LOCATED AT 109 WEST FRONT STREET

Across From the Railroad Tracks — Formerly York Furniture Co. Bldg.

We Have Purchased the Entire Stock of Arkla Village
Bedroom Furniture and Are Going to Sell It At—
WHOLESALE AND BELOW PRICE!!

3 PIECE
BEDROOM SUITE

- Solid Pecan Wood
- Hand Rubbed
- Maple Finish
- Regular \$329.95

NOW — **\$179.95** With Trade

5 DRAWER CHEST

- Solid Hardwood
- Hand Rubbed
- Maple, Walnut and White Provencial Finish.

\$35.00

4 DRAWER CHEST

- Solid Hardwood
- Hand Rubbed
- Maple, Walnut and White Provencial Finish.

\$30.00

3 DRAWER CHEST

- Solid Hardwood
- Hand Rubbed
- Maple, Walnut and White Provencial Finish.

\$25.00

NITE STANDS

- Solid Hardwood
- Hand Rubbed
- Maple, Walnut and White Provencial Finish.

\$8.00

VANITY

- Solid Hardwood
- Hand Rubbed
- Walnut Finish

\$15.00

VENETIAN MIRROR

- 24" x 30"
- Beveled Edge

\$12.50

3 PIECE
BEDROOM SUITE

- Solid Hardwood
- Hand Rubbed
- Maple, Walnut and White Provencial Finish.
- Regular \$229.95

NOW — **\$119.95** With Trade

BOOKCASE BED

AND BOOKCASE FOOT

- Solid Hardwood
- Hand Rubbed
- Maple, Walnut and White Provencial Finish.

\$30.00

DOUBLE DRESSER

AND FRAMED MIRROR

- Solid Hardwood
- Hand Rubbed
- Maple, Walnut and White Provencial Finish.

\$65.00

DOUBLE DRESSER

WITH FRAMED PLATE MIRROR

- Solid Pecan Wood
- Hand Rubbed
- Maple Finish

\$85.00

5 DRAWER CHEST

- Solid Pecan Wood
- Hand Rubbed
- Maple Finish

\$55.00

NITE STANDS

- Solid Pecan Wood
- Hand Rubbed
- Maple Finish

\$12.50

3 PIECE
BEDROOM SUITE

- Solid Hardwood
- Hand Rubbed
- Maple, Walnut and White Provencial Finish.
- Regular \$189.95

NOW — **\$89.95** With Trade

BOOKCASE BED

AND PANEL FOOT

- Solid Hardwood
- Hand Rubbed
- Maple, Walnut and White Provencial Finish.

\$30.00

SINGLE DRESSER

AND FRAMED MIRROR

- Solid Hardwood
- Hand Rubbed
- Maple, Walnut and White Provencial Finish.

\$50.00

BOOKCASE BED

AND PANEL FOOT

- Solid Hardwood
- Hand Rubbed
- Maple, Walnut and White Provencial Finish.
- (NO DOORS)

\$30.00

BOOKCASE TWIN BEDS

- Solid Hardwood
- Hand Rubbed
- Maple, Walnut and White Provencial Finish.

\$30.00 EACH

BOOKCASE BED

AND PANEL FOOT

- Solid Pecan Wood
- Hand Rubbed
- Maple Finish

\$45.00

MANY OTHER ODDS & ENDS ITEMS!!

Collier Furniture & Appliance
WAREHOUSE BLDG. - 109 WEST FRONT ST.
OPEN 8 A.M. to 6 P.M. - THURSDAY-FRIDAY-SATURDAY

Wednesday, March 29, 1961

Page Five

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Jerry W. Fant, Hope, Caroline

Cox, Hope.

William R. Cox, Hope, Dorothy

Jean Duke, Hope.

Arkansas Post was rechristened, Fort Charles III in 1763, when France ceded to Spain all of Louisiana west of the Mississippi which included what is now Arkansas

**STARTS
THURSDAY**
FRID

Anything...Yes Anything...Can Be Sold Here

To Place Your Ad - Dial 7-3431

WANT AD RATES

All Want Ads are payable in advance but ad will be accepted over the telephone and accommodation accounts allowed with the understanding the account is payable when statement is rendered.

One	Three	Six	One
of Words	Day	Days	Days
Up to 15	.65	1.50	2.25
16 to 25	.85	1.80	2.75
26 to 35	1.00	2.20	3.20
36 to 45	1.10	2.40	3.60
46 to 55	1.20	2.50	4.00
56 to 65	1.30	2.70	4.25
66 to 75	1.40	3.00	5.50
76 to 85	1.50	3.40	5.50
86 to 95	1.60	3.70	6.00
96 to 105	1.80	4.00	17.00

Initials of one or more letters, group of figures as house or telephone numbers count as one word.

CLASSIFIED DISPLAY

1 Time ... 95¢ per inch per day
3 Times ... 75¢ per inch per day
6 Times ... 65¢ per inch per day
STANDING CARD ADS
\$15.00 per inch per month

Rates quoted above are for consecutive insertions. Irregular or skip date ads will take the one-day rate.
All daily classified advertising copy will be accepted until 5 p.m. for publication the following day.

The publisher reserves the right to revise or edit all advertisements offered for publication and to reject any objectionable advertising submitted.

The Hope Star will not be responsible for errors in Want Ads unless errors are called to our attention after FIRST insertion of ad and then for ONLY the ONE incorrect insertion.

PHONE: PROSPECT 7-3431

2 - Notice

SUBSCRIBE Texarkana Gazette. Latest news coverage. National International news. Complete sports. Early delivery. Dial 7-3656. 3-23-1-mop

SUBSCRIBE Arkansas Democrat. Latest afternoon news coverage. Dial 7-3656. 3-27-6tc

NOTICE: C. E. Nichols requests that no one trespass on his farm at Patmos, Route 1. 3-29-3tp

3 - Lost

LOST: Billfold between Lewisville and Hope containing \$7 and valuable papers. Return to C. E. Nichols, Patmos, Route 1. Keep the cash. 3-29-3tp

5 - Funeral Directors

AMBULANCE SERVICE, Burial Association, OAKCREST FUNERAL HOME, Dial 7-6772. 5-4-tf

21 - Used Cars

SPECIALS FOR TOMORROW

Clean-Dependable USED CARS TRADE HIGH AND SELL LOW

1955 PONTIAC 4-door sedan, tuxedo blue, radio, heater, white tires, exceptionally fine performing car. Come in and drive this one soon.

1952 INTERNATIONAL PICKUP 1½ ton with long bed. Will make a good farm truck. Only \$150 cash today.

Look For Our Specials For The Day Every Day

DAVIS PONTIAC CO. 3rd and Walnut Dial 7-3444 1-21-1moc

47 - Repair Service

WYLIE JR.

HOPE AUTO CO.

220 W. Second Dial 7-2371

OUR ANCESTORS

by Quincy

"Here's your four bits, pal, YOU go to the show!"

Our fair price policy and smooth service wins friends who continue to use our services.

WYLIE GLASS & SALVAGE COMPANY DAY PHONE PR 7-2786 NIGHT PHONE PR 7-3586 Highway 67 West

"Relax, dear—remember what goes up must always come down!"

6 - Insurance

INSURE TO BE SURE with ROY ANDERSON INSURANCE AGENCY, 210 South Main Street, Dial 7-3481 10-19-tf

ROACH INSURANCE AGENCY 108 East Third, Phone 7-4581. Insurance at a savings to policy holders. 1-25-tf

DEMAND NON-CANCELABLE hospital insurance. Beware of strangers, call your local agent, Cecil Weaver. Dial 7-3143. 3-15-1moc

INITIALS OF ONE OR MORE LETTERS, GROUP OF FIGURES AS HOUSE OR TELEPHONE NUMBERS COUNT AS ONE WORD.

STANDING CARD ADS

\$15.00 per inch per month

RATES QUOTED ABOVE ARE FOR CONSECUTIVE INSERTIONS. IRREGULAR OR SKIP DATE ADS WILL TAKE THE ONE-DAY RATE.

ALL DAILY CLASSIFIED ADVERTISING COPY WILL BE ACCEPTED UNTIL 5 P.M. FOR PUBLICATION THE FOLLOWING DAY.

THE PUBLISHER RESERVES THE RIGHT TO REVIEW OR EDIT ALL ADVERTISEMENTS OFFERED FOR PUBLICATION AND TO REJECT ANY OBjectionable ADVERTISING SUBMITTED.

THE HOPE STAR WILL NOT BE RESPONSIBLE FOR ERRORS IN WANT ADS UNLESS ERRORS ARE CALLED TO OUR ATTENTION AFTER FIRST INSERTION OF AD AND THEN FOR ONLY THE ONE INCORRECT INSERTION.

PHONE: PROSPECT 7-3431

1 TIME ... 95¢ PER INCH PER DAY
3 TIMES ... 75¢ PER INCH PER DAY
6 TIMES ... 65¢ PER INCH PER DAY

STANDING CARD ADS

\$15.00 PER INCH PER MONTH

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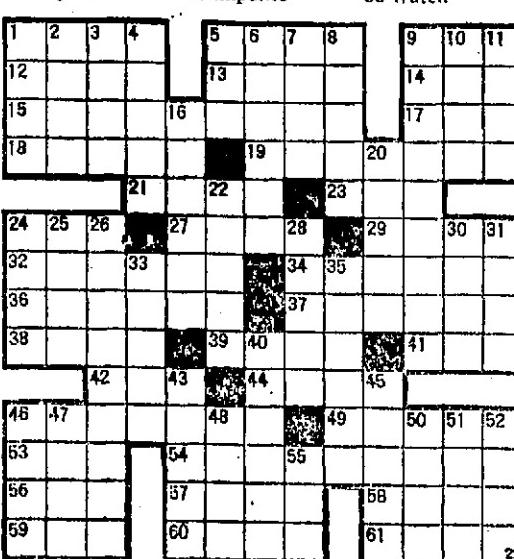
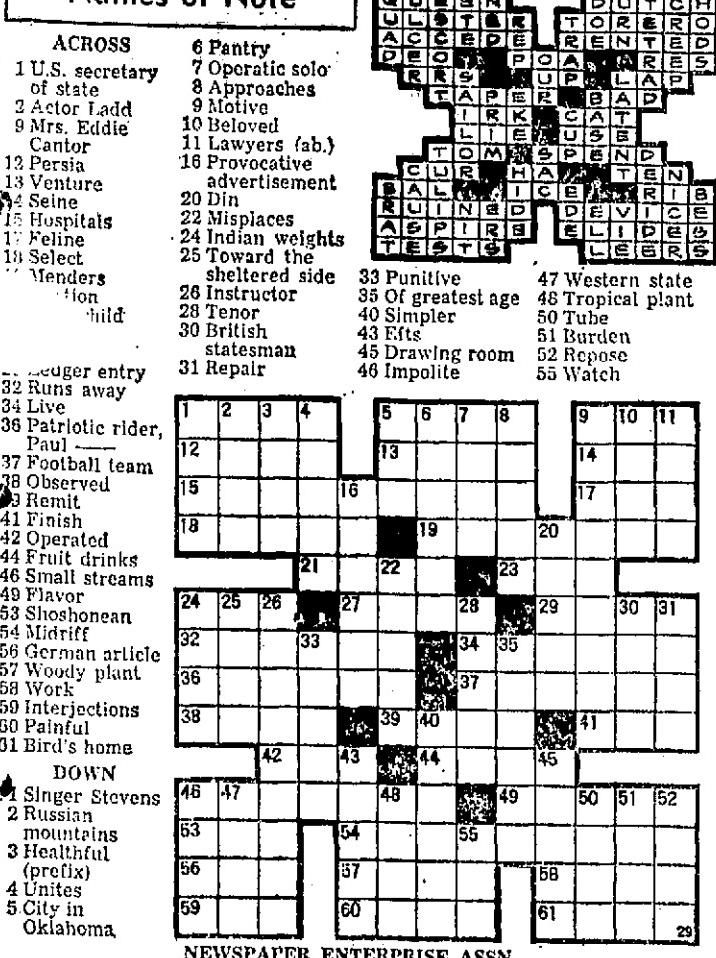
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Names of Note



NEWSPAPER ENTERPRISE ASSN.

TIZZY



"He's very mature for his age. Some of his excuses for getting out of the house during the week are better than mine!"

By Kate O'connor

TIZZ



"But, Father, I'll HAVE to have high heels for Saturday night! My date is captain of the basketball team!"

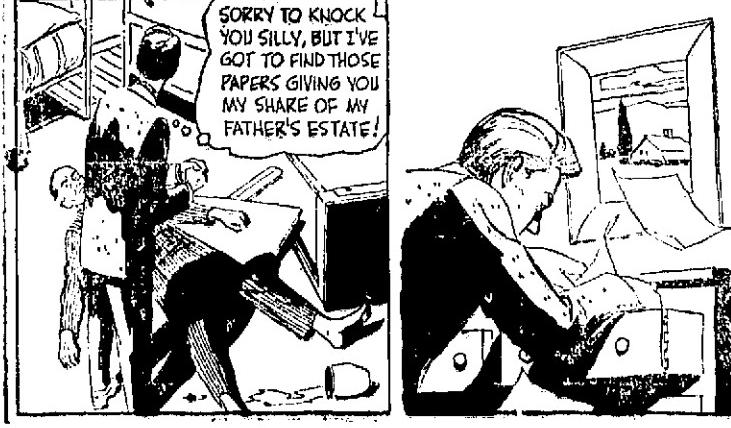
FRECKLES AND HIS FRIENDS By Merrill Blosser



MORTY MEEKLE

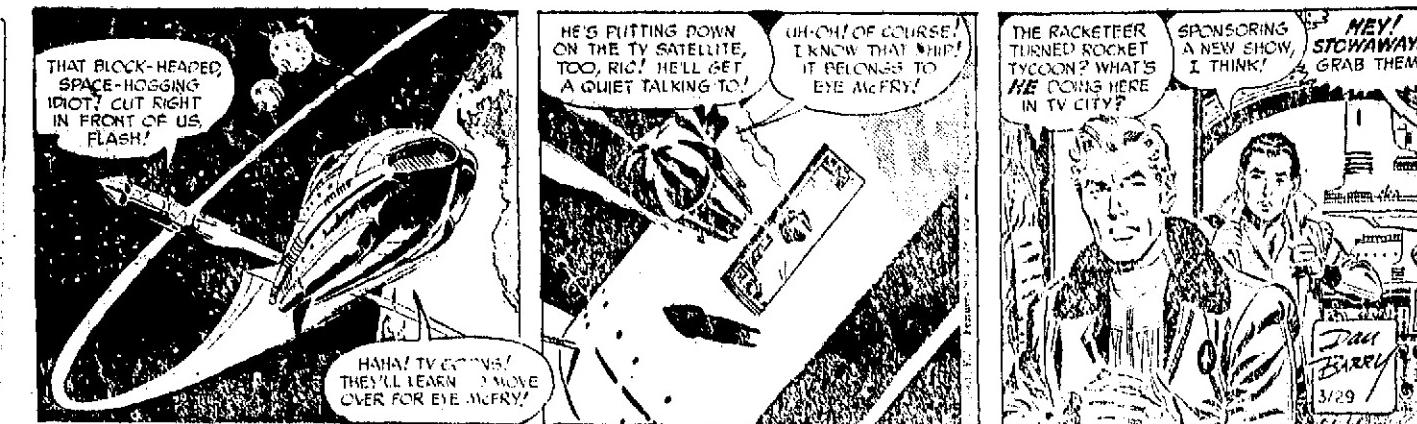


THE STORY OF MARTHA WAYNE

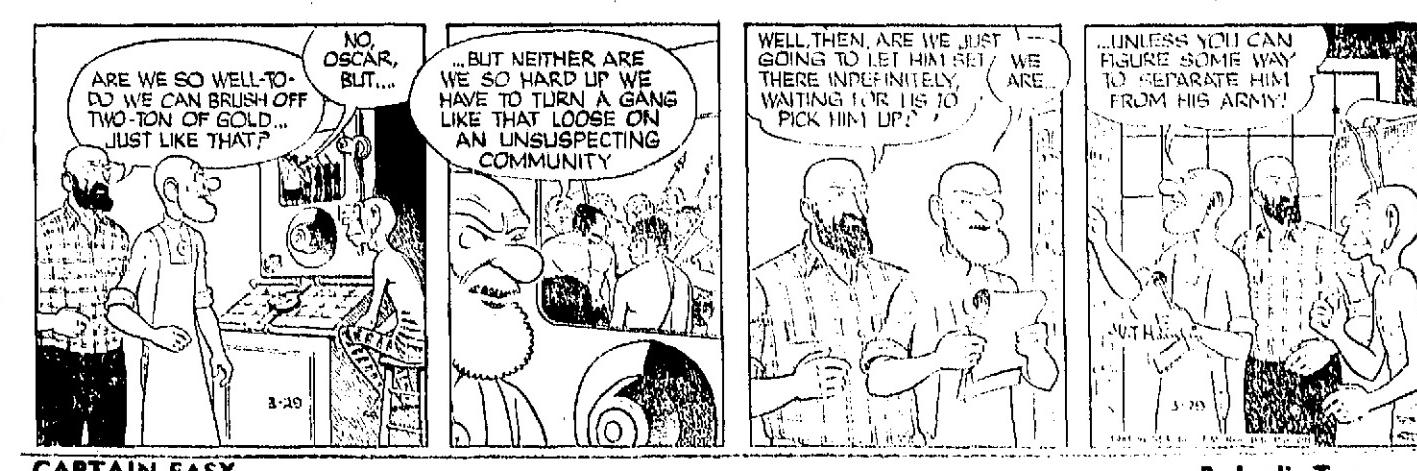


FLASH GORDON

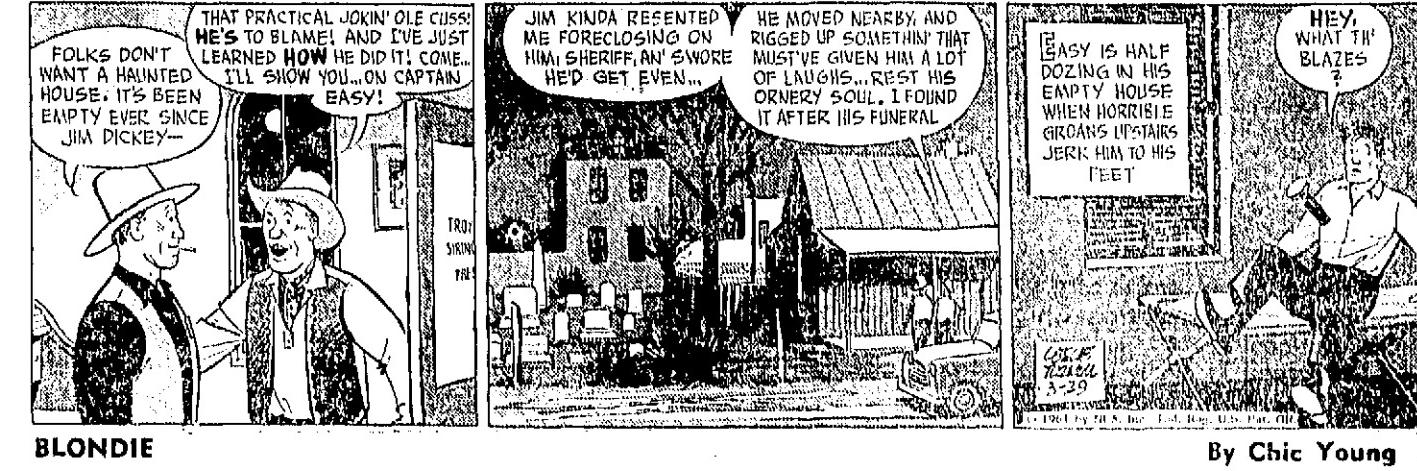
By Kurtzman



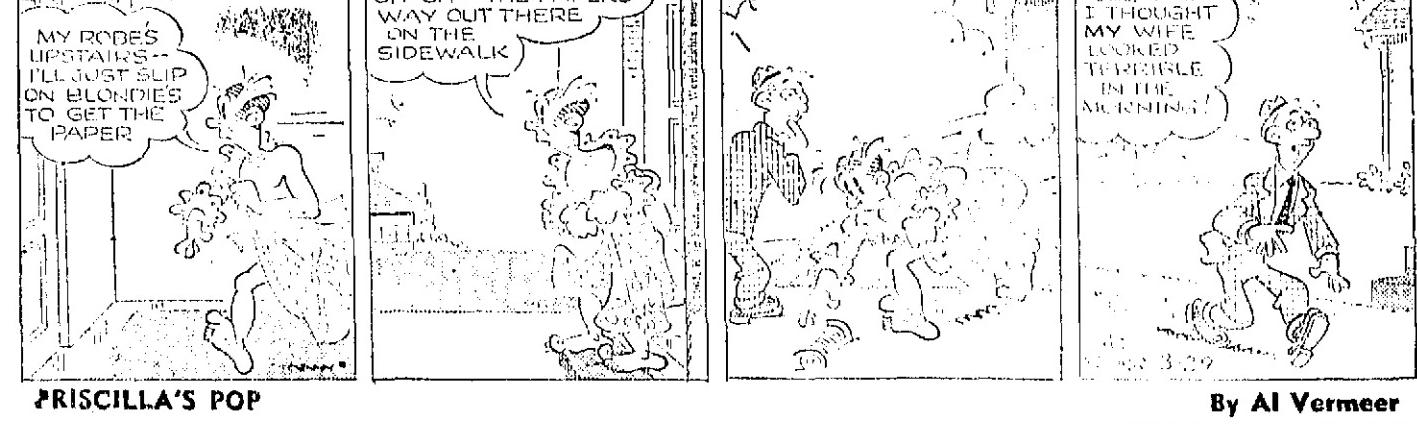
ALLEY OOP



CAPTAIN EASY



BLONDIE



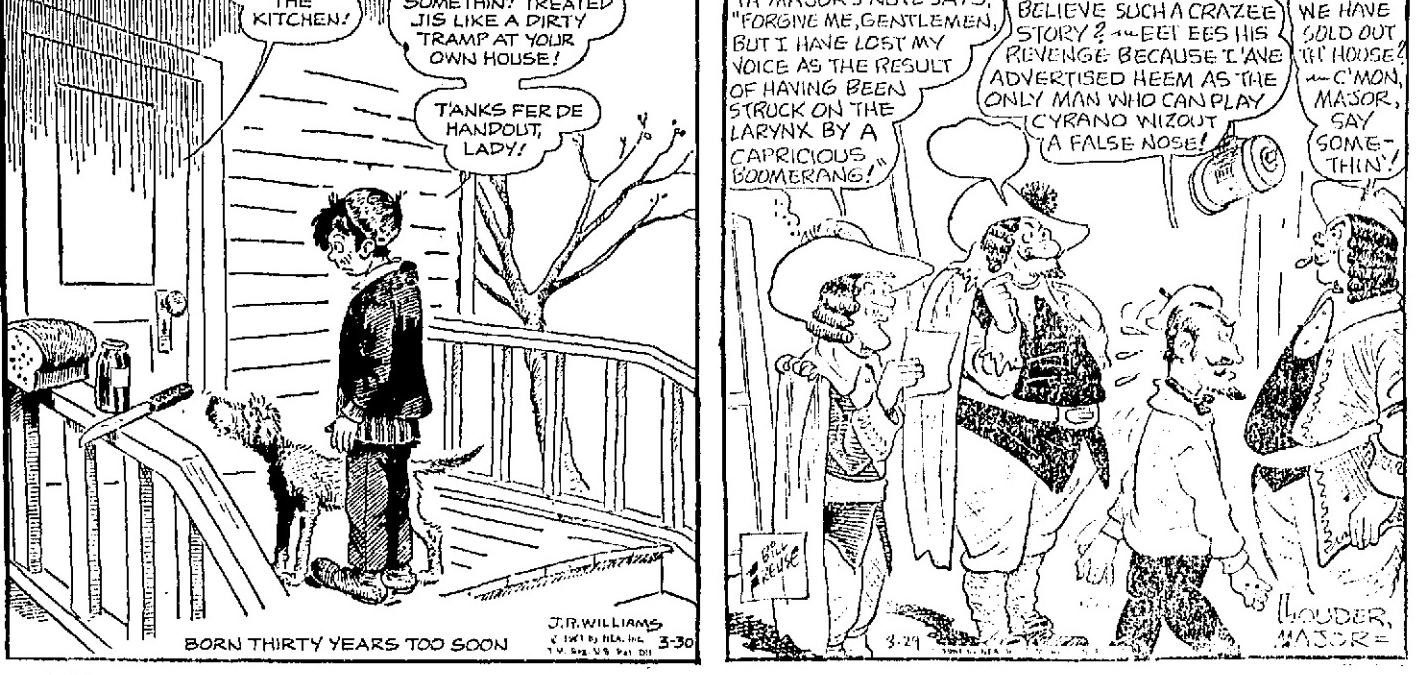
PRISCILLA'S POP



SHORT RIBS



OUT OUR WAY



BUGS BUNNY



Mr. Merchant, Why Not Do A Selling Job In The Hope Trade Area With Your Advertising Story In HOPE STAR?

HOPE STAR'S 1960

ABC CIRCULATION AUDIT

DAILY NET AVERAGE PAID FOR YEAR 1960

3,588

The following are excerpts from Hope Star's 1960 circulation audit as released from Chicago today by the Audit Bureau of Circulations:

City Zone	Evening
Dealers and carriers	2,103
Street Vendors	28
Publisher's counter sales	8
Total City Zone	2,139

Retail Trading Zone	
Dealers and carriers	208
Mail Subscriptions	1,101
Total Retail Trading Zone	1,309
Total City & Retail Trading Zones	3,448

All Other — Mail subscriptions	140
TOTAL NET PAID	3,588

Paragraph 13: Distribution in towns receiving 25 or more copies in detail by counties, as well as the total only for towns receiving less than 25 copies daily.

Evening, December 13, 1960

The listing below gives gross distribution for one day only and is greater or less than the net paid average for the period covered by this report by the following percentages:

City Zone	0.75% less
Retail Trading Zone	0.61% less
All Other	7.86% greater
GRAND TOTAL	0.36% less

The "adjusted figures" of county totals appearing below have been arrived at by decreasing (or increasing) the listed county total figures by the appertaining percentages as above set forth. These adjusted county totals will, therefore, approximate the net paid average for the period covered by this report.

*"Balance in County" is comprised of the distribution in towns receiving less than 25 copies which is not identified with the towns, townships or minor civil divisions listed.

HEMPSTEAD COUNTY	Dealers	Mail	Total
Hope	2,123	2,123	
(Adjusted figure)	2,139		

Blevins	84	84	
Columbus	26	26	
Fulton	31	41	
Hope Rural Routes	401	401	
McCaskill	75	75	
McNab	39	39	
Ozan	48	48	
Patmos	80	80	
Washington	29	62	
*Balance in County	1	91	
Total Hempstead County	60	857	
(Exclusive of Hope)		917	
(Adjusted figure)		923	
TOTAL HEMPSTEAD COUNTY	2,183	857	3,040
			(Adjusted figure 3,062)

HOWARD COUNTY	Dealers	Mail	Total
Nashville	25	25	
Saratoga	26	26	
*Balance in County	1	1	
Total Howard County	52	52	
(Adjusted figure)			48

NEVADA COUNTY			
Emmet	58	82	140
Prescott	90	70	160
Rosston		83	160
*Balance in County		1	1
Total Nevada County	148	236	384
(Adjusted figure)			386

MISCELLANEOUS COUNTIES			
Under 25 copies	27	27	
(Adjusted figure)			25
TOTAL IN ARKANSAS	2,331	1,172	3,503
(Adjusted figure)			3,521

ALL OTHER STATES			
MISCELLANEOUS COUNTIES			
UNDER 25 COPIES	70	70	
(Adjusted figure)			65
MILITARY SERVICE- DESTINATION UNKNOWN	2	2	
(Adjusted figure)			2

SUMMARY			
TOTAL ARKANSAS	2,331	1,172	3,503
" ALL OTHER STATES		70	70
" MILITARY SERVICE- DESTINATION UNKNOWN	2	2	
GRAND TOTAL	2,331	1,244	3,575
(Total Adjusted figure)			3,588

The average paid circulation as reported by publisher in statements to the Bureau has been substantiated by this audit.

For comparative purposes, the average paid circulation by quarters as shown in audits for the previous three years and for the period covered by this report is shown below:

1st Quarter 1957	3,521
2nd Quarter 1957	3,430
3rd Quarter 1957	3,306
4th Quarter 1957	3,163
1st Quarter 1958	3,293
2nd Quarter 1958	3,341
3rd Quarter 1958	3,458
4th Quarter 1958	3,432
1st Quarter 1959	3,433
2nd Quarter 1959	3,481
3rd Quarter 1959	3,605
4th Quarter 1959	3,533
1st Quarter 1960	3,533
2nd Quarter 1960	3,606
3rd Quarter 1960	3,626
4th Quarter 1960	3,585

CITY — Hope, Ark.; Hope Star
DATE — January, 1961

AUDIT BUREAU OF CIRCULATIONS

End of Audit Report.

WHAT IS ABC?

The Audit Bureau of Circulations, Chicago, by its own definition is: "A co-operative association of advertisers, advertising agencies and publishers for the verification of circulation of newspaper and periodical members in the United States and Canada."

It is controlled by those who buy advertising (manufacturing, merchandising and service companies, and their agencies) rather than those who sell advertising (newspapers and magazines).

COST OF ADVERTISING

Pick up an invoice for newspaper advertising and you will find that you are billed for so many column-inches at so much per inch. That's how it is billed — **but that isn't how it is sold.**

The price of an inch of advertising is meaningless unless you know what the paper's circulation is. When you know that you know the cost.

The **cost of advertising is the cost per inch per thousand circulation.** That's the great yardstick by which advertising is bought and sold from coast to coast. The national advertisers call it "the milline" — the cost per line (1/14th of an inch) per million circulation.

Now you know why ABC audits are important. They verify circulation — the factor which is combined with the publisher's charge per inch to establish the advertising cost yardstick.

IT'S CHEAP TODAY

Hope Star's local advertising costs about the same today as in 1929. The rate-per-inch is higher, it is true — but circulation also has increased. Here is the comparison:

1929	1961
Local "open" rate per inch per thousand	20c 25.6c

And that's a performance we feel deserves a page advertisement all its own.

Hope Star

62nd Year

An AP Newspaper



Member of the Audit Bureau of Circulations